In its second year, IMARC has again surpassed expectations developing and growing not just in the number of attendees (6% increase from 2014) but also through new content, networking events and the calibre of international attendees.

With strong new additions to the line-up in 2015 such as the Junior Mining Hub, supported by the Victorian Government - the Junior Mining attendance grew by over 600% from 2014. Innovation Alley, supported by CSIRO, ensured that the industry had a place to meet and discuss some of the key innovations coming out of Australian Start-ups. Also hundreds of new attendees enjoyed the launch of the IMARC Free Seminar series, which included the inaugural AusIMM Explorers’ Forum.

Austmine again ran their phenomenally successful Meet the Miners, a great way to gain one on one time with some of the world’s major mining companies. We also focused on innovation and collaboration and looked at some of the game changing technology being developed by the industry across the 3 day Technology stream by our Foundation Partners Austmine and the AusIMM.

Produced by Foundation Partner the Victorian Government in association with DFAT, the Department of Industry and Austrade the Mining Summit welcomed International Ministers and Governments from over 15 countries, including Chile, Mexico, Ethiopia, Iran, Ukraine, Kenya and Cambodia as well as world renowned experts from US Geological Survey, PDAC and Engineers without Borders, making IMARC truly international. Mines and Money Australia provided the investment focus at the conference and was the platform for international and national investors to learn about commodities, markets, jurisdictions and projects from around the world. Plenary sessions were well supported by major mining companies including MMG, Anglo American, FMG as well as key industry players including Oxfam, Sustainable Minerals Institute, The Fraser Institute and Australia’s Federal Minister for Resources the Hon Josh Frydenberg.

Orica, Foundation sponsor for the second year gave us the opportunity to tour the Bulkmaster™ Mobile Manufacturing Unit (MMU™) and hear from Simon Gerrans, Champion Cyclist from the Orica GreenEDGE team. Delegates enjoyed the opportunity to network in the BHP Billiton Engagement Lounge and enjoyed many break-out sessions in the METS Ignited Delegate Lounge. Through the support of both the Victorian Government and the AusIMM, students from all over Australia entered into the IMARC Poster Competition and listened to some of Australia’s leading industry experts during the Students Meet Industry Night.

The Victorian State government’s Energy and Resources Minister the Hon Lily D’Ambrosio presented the CEEC award at the sell-out IMARC gala dinner and we inducted Charles Wooler Marshall, John Elliston and Sir Ian McLennan into the Australian Prospectors & Miners’ Hall of Fame.

IMARC 2015 attracted over 2100 attendees, 200+ speakers, 100+ Sponsors and exhibitors and 140+ Mining companies from around the world. Alongside our major partners, IMARC has delivered a major forum where mining leaders, policy makers, financiers, technical experts, community relations, innovators, consultants and educators can collaborate, learn and network on the local and international stage in Melbourne, Australia.

IMARC wouldn’t be possible without the continued support of its major sponsors. Thank you to our Foundation Sponsor - Orica, Lead Sponsors - METS Ignited, BHP Billiton, Sarawak Energy and the Australian Government. Gold Sponsors - PwC, Cyient, KPMG and Patersons, Engagement Partner MMG and many more, too many to mention here, see the full line up of our IMARC 2015 sponsors on Page 3.

Additionally, IMARC has been strongly supported by international and local associations and business councils such as: ALABC- Australia Latin America Business Council, AMIRA International, PDAC, Australia Arab Chamber of Commerce, AmCham, Australia China Business Council, Australia Africa Chamber of Commerce, Australia Indonesia Business Council, and the Australian Shareholders Association. As well as major Media partner Aspermont through their publications Mining Magazine, Mining Journal, Resource Stocks, Mining News.net and Australia’s Mining Monthly.

IMARC enjoys continued support from the Victorian Government along with Australia’s three leading industry associations, the Australasian Institute of Mining and Metallurgy (AusIMM), Austmine and Australian Mines and Metals Association (AMMA). Along with the longstanding Mines and Money Australia, the junior mining investment conference, also taking place within the IMARC program.

We look forward to seeing you at IMARC 2016, 7-10 November, Melbourne, Australia.

Thank you to our 2015 Partners:

**Principal Founding Partners**

- Austmine
- AusIMM

**Association Partner**

- AMMA

**Conference Partner**

- Mines and Money

**Supported By**

- Victoria State Government
Thank you to our 2015 Sponsors and Exhibitors:

Foundation Sponsor

Lead Sponsor

Engagement Partner

Diversity Sponsor

Innovation Alley Sponsor

Gold Sponsor

Executive Search Partner

Silver Sponsor

IMARC App Sponsor

Lanyard Sponsor

Corporate Medical Sponsor

Mining Hub & Spotlight Companies

Bronze Sponsor

Exhibitors

Official Partner

PR Partner

Associate Partner

Supporting Association

Business Council and Chamber of Commerce Partners

Official Media Partners

Supporting Media

www.imarcmelbourne.com
IMARC gathered 200 speakers from across the globe delivering presentations over the 4 day event, sharing their insights, addressing current challenges and talking through concepts for the future.

Thought leaders in innovation, investment, workforce strengthening, policy, safety and more were positioned front and centre presenting to an audience of over 2000 key mining and resources industry representatives.

**Other major contributors to the IMARC program included:**

Yasushi Takahasi, Chairman and CEO, Mitsui
Nick Wright, Vice President, Sarawak Energy
Mark Bennett, CEO and Managing Director, S2 Resources
Kenneth Green, Senior Director, Centre for Natural Resources, The Fraser Institute
Chris Dodd, Office Managing Partner, Melbourne, PwC
Hedley Widdup, Executive Director, Lion Selection Group
Bernard Salt, Partner, KPMG
Andrew Logan, Technical Director, Newcrest Mining
Craig McEwan, Regional Exploration Manager, Antofagasta Minerals
Kunal Shah, Head of Commodities Research, Nirmal Bang
Andrew MacLeod, Managing Director, Good Super
Kok-Leong Lim, Regional Director, APAC, McLaren Applied Technologies
Mario Cantu, General Coordinator of Mining, Ministry of the Economy of Mexico
Warrick Ranson, Head of Productivity Development, Technology and Innovation, Rio Tinto
Oscar Jofre, Regulated Crowdfunding Advisor, KlondikeStrike
Paul Lucey, Head of Engineering and Projects, Gold Fields
Hongyu Cai, Managing Director, China International Capital Corporation
Vicki Guo, Manager, China House Consultancy
Owen Hegarty, Executive Chairman, EMR Capital
Nick Clarke, Manager, Metallurgy – Mining and Technical-COO International, AngloGold Ashanti
Prof Ian Plimer, Director, various Hancock Prospecting companies
Ignacio Moreno Fernandez, Vice Minister of Mining, Chile
Dr Geoffrey Plumlee, Acting Associate Director of Energy, Minerals and Environmental Health, US Geological Survey
Prof David Brereton, Sustainable Minerals Institute

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**Global Thought Leaders**

Tony O’Neill, Group Director – Technical and Sustainability, Anglo American
Frank Holmes, CEO and Chief Investment Officer, US Global Investors
Elizabeth Lewis-Gray, Chair, METS Ignited

Andrew Michelmore, CEO, MMG
Alberto Calderon, Managing Director and CEO, Orica
Saul Eslake, Former Chief Economist, The Bank of America, Merrill Lynch

The Hon Lily D’Ambrosio MP, Minister for Energy and Resources, Victoria
Nev Power, Chief Executive Office, Fortescue Metals Group
The Hon Josh Frydenberg MP, Minister of Resources, Energy and Northern Australia
Attendance Profile

2100+ Mining & Resource Professionals
200+ Australian & International Speakers
48 Countries Represented
144+ Mining Companies In Attendance
6% Increase In Attendance

Attendance Total Overview
*Excludes Expo Visitors

Victoria: 42.5%
Other States: 36.15%
International: 21.35%

Attendance State Overview
*Australian attendance statistics only

Victoria: 54%
New South Wales: 17%
Western Australia: 11%
Queensland: 10%
South Australia: 5%
ACT: 2%
Tasmania: 1%

www.imarcmelbourne.com
IMARC is truly global. Including Australia, IMARC drew attendance from 48 countries.

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<thead>
<tr>
<th>Afghanistan</th>
<th>Ghana</th>
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<td>Argentina</td>
<td>Hong Kong</td>
<td>Mongolia</td>
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<td>Rwanda</td>
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<td>Ecuador</td>
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<td>Vietnam</td>
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Industry Breakdown

Mining Operators were significantly represented at IMARC.

Position Overview

The following outlines an overview of the positions represented at IMARC.

International Ministers and Government

Representation at a ministerial and/or government level were from 19 countries.

Afghanistan
Argentina
Cambodia
Chile
Colombia
Czech Republic
Ecuador
Ethiopia
Indonesia
Iran
Japan
Kazakhstan
Kenya
Mexico
New Zealand
Saudi Arabia
Solomon Islands
Ukraine
Uruguay

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<tr>
<th>Sector</th>
<th>Percentage</th>
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<tr>
<td>METS</td>
<td>39%</td>
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<tr>
<td>Media</td>
<td>2%</td>
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<tr>
<td>Government</td>
<td>9%</td>
</tr>
<tr>
<td>Finance/Investment</td>
<td>15%</td>
</tr>
<tr>
<td>Education &amp; Research</td>
<td>8%</td>
</tr>
<tr>
<td>Mining</td>
<td>23%</td>
</tr>
<tr>
<td>Associations</td>
<td>4%</td>
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</tbody>
</table>

52% C-Level/Senior Management
9% Engineer/Geologist/Field Staff
6% Government
9% Investor/Funds
5% Students
3% Education & Research
14% Business Development
2% Media
IMARC attracted a significant number of the world’s major mining companies. This provides a snapshot of some of the key players who attended through the course of the event.
Global Technology, Investment & Services Showcase

IMARC presented a comprehensive cross section of industry including METS, investors, government and consultants.

To the left is a list of all companies who showcased technology, investment and/or services to the global mining and resources industry.

AMC Consultants
Amira International Limited
AMMA
Aqueous
AusIMM
Austmine
Australia Unlimited
Beyond Blue
Bilfinger Water Technologies srl
Board of Professional Engineers of Queensland
Boxhill Institute
Cambodia
CEEC International
Chisholm Institute
CI Scientific
Clean TeQ
Croomo
CSIRO
Cyient
Dassault Systems / Geovia
Delta Energy Systems
I S Systems
Directorate General of Mineral and Coal - MEMR

DSM
Easy Guides Australia
eHatsystems
Federation Training
Federation University
Gekko Systems
GeoPacific Resources
Global Surface Mining
Hella Australia
Heuch
HiSeis
Hitachi High-Technologies
Hybrid Enterprises
ICN
Independent Instruments Pty Ltd
INSTEP / Victorian TAFE
Intermedic (Aust) Pty Ltd
KPMG
Laboratory Analysers Australia
Leapfrog 3D
Melbourne Polytechnic
METS Ignited
Manalyze
Mines and Money
Monash University
New Zealand Petroleum & Minerals
NewSpec Pty Ltd
Orica
Paradyn
Patersons Securities
PETRA Data Science
Portable Analytical Solutions
Pulse Mining
PwC
Rapid Test Systems
Reflex
Sandvik Mining
Sarawak Energy
Scantech
Sedgman
Swann Global
The Gordon
TOMCAR
Tomra Sorting Solutions
Victorian Government Manufacturing Capability
Media

Social Media

Twitter

<table>
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<tr>
<th>Item</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Number of Tweets</td>
<td>883</td>
</tr>
<tr>
<td>Followers</td>
<td>846</td>
</tr>
<tr>
<td>Following</td>
<td>874</td>
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</table>

LinkedIn

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<th>Item</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Network Group</td>
<td>1137</td>
</tr>
<tr>
<td>IMARC Group</td>
<td>436</td>
</tr>
<tr>
<td>Following</td>
<td>125</td>
</tr>
</tbody>
</table>

Total Reach: 895,755

Over 50 media representatives attended the 2015 event from:

- Bloomberg News
- CONNOR COURT PUBLISHING
- Australian Financial Review
- ASPERMONTE Media
- Australia's Mining Monthly
- Mining Journal
- Mining News
- Mining News.net
- Resource Stocks
- Nikkei Inc.
- Platts
- Port Phillip Publishing
- StocksDigital
- Collins Street Media
- National Mining Chronicle
- Xinhua News Agency
- Port Phillip Publishing
- Resources Roadhouse
- Resource Stocks
- Rising Phoenix
- Sky Business News
- SNL Metals & Mining
- Sydney Morning Herald
- The Age
- The Asia Miner
- The Australian
- Thomson Reuters

Media @ IMARC

Total Audience: 1.7m+

Advertising Space Rate Value: $196k+

40 Items
**INTERNATIONAL FLAVOUR FOR IMARC 2015**

In its second year, IMARC is shaping up as a worldwide showcase of global mining leaders in Melbourne from November 16-20.

**Forecast to attract 10,000+ delegates**

The International Mining and Resources Conference (IMARC) has announced that it is expected to attract over 10,000 delegates to Melbourne, making it the largest mining event in the Southern Hemisphere.

**Coal needed to help poor, says Orica chief**

Gerry Fordham, managing director of Australian Coal, said the mining industry was a key player in helping the world’s poorest. He called for increased investment in mining to improve living standards in developing countries.

**Gekko feted by industry**

Gekko Systems, a mining technology company, was awarded the “Company of the Year” award at the 2015 Mining Indaba in South Africa. The company has been recognized for its innovative mining technologies.

**METALLURGISTS HONOUR MINING TECHNOLOGY BODY**

The Metalurgical Society of Australia awarded Gekko Systems the “Outstanding Contribution to Mining Technology” award for its innovative mining technology.

**Scanning for good data**

The company has developed a new technology that allows for the efficient and accurate scanning of mining data, which can help improve efficiency and reduce costs in the mining industry.

**China mining boom last in history**

China’s mining boom is described as the largest in history, with the country accounting for over 50% of global mining activity. However, the boom has been associated with a number of social and environmental issues.

**MINING CHALLENGE ‘NEEDS INNOVATION’**

CEO of the US-based mining company, John Smith, said that the mining industry needed to embrace innovation to stay competitive.

**The Courier**

Ballarat mining technology firm Gekko Systems’ technical brilliance has been celebrated at the mining world’s elite.

In a ceremony before the International Mining and Resources Conference (IMARC) gala last week, metallurgical engineers Noel Gregor and Sanjeev Dalmontians were presented with the Coalition for Eco-Efficient Mining’s highest award for their research into improving energy efficiency in mining processes.

The CEME Medal is an Australian award for the most outstanding published paper on the crushing and grinding of ore.

Mr Gregor said it was an honour to be given the medal in front of industry heavyweights.

"It is nice to be recognised among your peers individually and it also helps with the Gekko brand as well," he said.

"Hopefully it will help other companies see the merits of pre-concentration as a process flow, because it is something overlooked within the normal process."

The technology highlighted by the industry body CEME makes the gold mining process more efficient by removing waste from the ore earlier in the production process.

Mr Gregor said:

"If it pre-concentrates the ore, it can move the processing to a lower energy consumption process, which is a benefit to both the environment and the economics of the project."

Mr Gregor also said the company had spent a great deal of time developing the technology.

"It is a great honour, certainly," he said.

"We are very grateful to be presented with this award."

Mr Gregor and Mr Dalmontians also received a certificate for their outstanding contribution to mining technology.

**CBD Colin Kruger**

Collin Kruger, mining engineer, has been named as one of the top mining engineers in the world. Kruger has been recognized for his significant contribution to the mining industry and his innovative mining technologies.

**IMARC 2015**

The conference has been shifted to mid-November in 2016, and will feature three days of power presentations that deliver a comprehensive insight into the latest mining developments.
Networking Opportunities

IMARC provided an exciting hub for networking with industry colleagues both new and old. Everything from intimate one-on-ones through to highly social networking drinks were on offer.

Networking Drinks
Each day of IMARC concluded with a networking drinks event giving attendees the opportunity to connect in a relaxed and social environment.

BHP Billiton Engagement Lounge
Creating a hub for discussion and taking time out from the conference, located in the centre of the Exhibition hall, this lounge was a focal point of for attendees.

METS Ignited Lounge
This was a central point to network and also hear from speakers and colleagues about the range of technological change in the mining industry.

CSIRO Innovation Alley
Delegates experienced cutting edge technology coming out of the mining industry. This precinct showcased Big Ideas & Small Budgets, providing a forum for smaller and less established businesses to capitalise on the exposure gained at IMARC to connect with decision makers across the industry.

Junior Mining Hub
The Junior Mining Hub was a dedicated precinct, supported by the Victorian Government, giving Junior Miners the opportunity to showcase their projects to investors, see the latest the mining sector has to offer and make the necessary connections to access capital, markets on the Expo floor.
Gala Dinner
Attended by over 500 guests, the IMARC Gala Dinner was a great conclusion to a great week of learning, networking and connecting.

Investor Round Tables
An intimate networking program where groups gathered to connect investors with mining projects.

Meet the Oil & Gas Companies
The ‘Meet the Oil and Gas Companies’ session gave delegates the opportunity to hear first-hand from Oil and Gas companies about their priorities and to discuss mutually beneficial issues.

Meet the Miners
The ‘speed dating’ of IMARC. This unique event gave METS the opportunity to speak directly to miners to learn of key projects and to scope their requirements.

Free Expo Seminars
The Free Expo Seminar Series was available to expo pass holders and offered many great educational opportunities. The series included presentations for investors, geologists and mining engineers.

Simon Gerrans from ORICA-GreenEDGE
Simon Gerrans Champion Cyclist for ORICA-GreenEDGE gave an informative presentation on his teams experiences.

The IMARC Networking App
New to 2015, the IMARC App enabled attendees to set face-to-face meetings with fellow attendees at the Conference.

Students Meet Industry Night
This event provided students with an unmissable opportunity to network with professionals from the global mining and resources industry.
Feedback

A range of surveys, formal and informal follow ups have been undertaken. Below are some of the results and feedback received.

**Decision-makers Breakdown**

- **Ultimate Decision-maker**: 39%
- **Decision Making Unit**: 49%
- **Decision Influencers**: 12%

**Value of Business Generated**

- **Over $500K**: 18%
- **$101-$500K**: 11%
- **$51-$100K**: 21%
- **$11-$50K**: 43%
- **Up to $10K**: 7%

**Will you attend IMARC 2016?**

- **85%** would recommend IMARC

**New Business Generated**

- **56%** Expected to write new business after the IMARC event

**TAKE A LOOK AT OUR IMARC 2015 HIGHLIGHTS REEL:**

INTERNATIONAL MINING AND SOURCES CONFERENCE

10-12 November 2015
**Testimonials**

[IMARC is] a fantastic opportunity, not only from a business and industry perspective, to start talking about some of the issues that are impacting us, but also to get a better understanding from different providers and about how they might assist us in adding value to our business.

**Warrick Ranson**  
Head of Productivity Development, Rio Tinto

Last year was their inaugural conference that was a success, that’s backed up again this year. It has the support of the local government here in Victoria, so its onwards and upwards. Information sharing, networking, CEO’s from the industry, ministers, international delegates, what else could you ask for.

**Steve Knott**  
Chief Executive, AMMA

I think it is an interesting regional player in order to get exposure to a part of the world which is increasingly important and fortunately due to currency depreciation is still very viable. So it’s something you should put on your schedule.

**Julian Treger**  
CEO, Anglo Pacific Group

I was impressed with the scope and scale and the intent of the conference. It is one of the bigger conferences around and I chose to support it and this time around it seems to be more optimistic than last time even though times are still tough.

**Mark Bennett**  
CEO, S2 Resources

We are really proud to be involved with IMARC, we think it’s a very important industry event and we know it will grow in the coming years.

**Christine Gibbs Stewart**  
CEO, Austmine

The best thing about IMARC for us is bringing all of the relevant players together in one place. Decision makers from the relevant corporations, advisors, sponsors, participants in the industry, so that we can meet and speak to people efficiently all in one place at one time. The opportunity to propagate our message to the kind of people we want to meet in one place.

**Nick Wright**  
Vice President, Business Development, Sarawak Energy

We see the development of IMARC to play a critical role in the mining sector.  
Already we have 2500 people coming, it’s already Australia’s largest mining conference and that is in just two years.

**Elizabeth Lewis-Gray**,  
Chair, METS Ignited

The intellectual property, the sharing of ideas, new thought leaders….it was a home run, as they say in baseball, a touchdown in football…fantastic people that look at the world differently and how they carve it up. I thoroughly enjoyed [IMARC]

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Mark your diary for 2016

Workshops 7 November
Conference and Expo 8-10 November
Melbourne Convention & Exhibition Centre

More information

Sponsorship & Exhibition Packages
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