



# INTERNATIONAL MINING AND RESOURCES CONFERENCE+EXPO



2 - 4 NOVEMBER 2022

## AUSTRALIA'S LARGEST AND MOST INFLUENTIAL MINING EVENT

## 2022 POST EVENT REPORT

DEVELOPED IN CONJUNCTION WITH OUR FOUNDING PARTNERS





THANK YOU TO OUR

BROUGHT TO YOU BY BEACON

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## SUPPORTING ASSOCIATIONS



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# THANK YOU FOR BEING A PART OF AUSTRALIA'S LARGEST & MOST INFLUENTIAL RESOURCES EVENT

## I would like to personally thank you for your support and attendance at IMARC this year.

IMARC was truly international this year with 8,094 registrants from 109 countries, including participation from 46 countries at a government or ministerial level. It was great to get the industry back together and generate so many strong conversations with 7,997 meetings requested through IMARC Connect between our 402 exhibitors and sponsors, 394 mining companies and attendees across the three days.

It is a pivotal time for our industry as we look at significant global change and the push towards net zero. As one of the leading platforms for industry, IMARC continues to grow and adapt to our industries changing needs, IMARC is built in collaboration with our Founding Partners, the Victorian Government, Ausmine, AusIMM and Mines and Money to ensure we remain relevant for you.

We were overwhelmed with the positive feedback of the conference content at IMARC this year, with many, including the media, citing the alignment between key industry themes and what was discussed at the event. Building resilience and transparency, progressing ESG and the energy transition, sustainable and collaborative solutions in digital technology and mining innovation, were just a few of the key themes highlighted.

With an increase in insightful panel discussions and interviews this year, along with the return of the popular and engaging pitch battles, and the inclusion of the new Talk it Forward Dialogue Tables, IMARC was able to present ideas that will take the industry forward in various unique formats. IMARC continues to bring together the whole mining and resources value chain across its conference and exhibition, something quite unique to us in Australia.

A big thank you to all our partners, speakers, sponsors, exhibitors, government delegations and visitors from all over Australia and from around the world who participated in the 9th annual International Mining and Resources Conference (IMARC) and of course to the NSW Government who hosted us in Sydney for the very first time.

A special thank you to our Industry Collaboration Partner, METS Ignited, and to our Plenary Partner, BHP. Both have been part of IMARC since inception, and have been strong contributors to the amazing growth you see reflected across the event.

Our sincerest thanks also go to The Kingdom of Saudi Arabia who connected with so many of you and who look to welcome you to the Future Minerals Forum in 2023. In addition to our Lead Sponsors Capgemini, IBM, Sandvik, Ma'aden, Schneider Electric, the Victorian Government and Worley. IMARC wouldn't be possible without the support of the many sponsors listed on the previous page, too many to mention individually here, but without your support, IMARC would not be what we see today.

On behalf of the whole team, I would like to take this opportunity to thank you, our supporters, as we meet the challenges presented to us and continue to excel and do exceptional work.

We are enjoying speaking to so many of you post IMARC and hearing about your IMARC experience, how many of you engaged and proactively shared ideas, listened to others to help us shape the future of the minerals sector. You are truly our greatest asset today and tomorrow, and we could not accomplish what we do without your support and leadership.

We look forward to seeing you back in Sydney in 2023 where we celebrate 10 years of IMARC!



**Anita Richards**  
Chief Operations Officer

**BEACON**





# THANK YOU FROM OUR FOUNDING PARTNERS



**Christine Gibbs Stewart**  
Chief Executive Officer



**Austmine is proud to be a Founding Partner of IMARC and we are very pleased with the phenomenal growth of the conference in 2022. As Australia's largest mining event, IMARC 2022 was a fantastic opportunity for the industry to come together, connect and learn from each other.**

With Australia being the global hub for mining innovation, it was exciting to see the new technologies and smart solutions presented throughout the event.

Austmine would like to thank all of our members who sponsored, exhibited and attended IMARC this year, and we look forward to an even more exciting conference in 2023!

**Thank you to the 8,000+ delegates from all over the world who joined us in Sydney for the biggest IMARC ever, where we showcased Australia's mighty resources sector on the world stage.**

As the peak body leading the way for people in resources, AusIMM is committed to a safe and prosperous resources sector driven by innovative professionals.

Along with our fellow IMARC Founding Partners, we were proud to have delivered a successful event that shared the latest industry knowledge, connected like-minded people, showcased the latest technologies and highlighted our sector's commitment to achieve a more sustainable future.

We hoped you enjoyed the conference and look forward to seeing you again in Sydney in 2023.



**Stephen Durkin**  
Chief Executive Officer







# CONFERENCE

COVERING THE ENTIRE MINING  
VALUE CHAIN

502 SPEAKERS

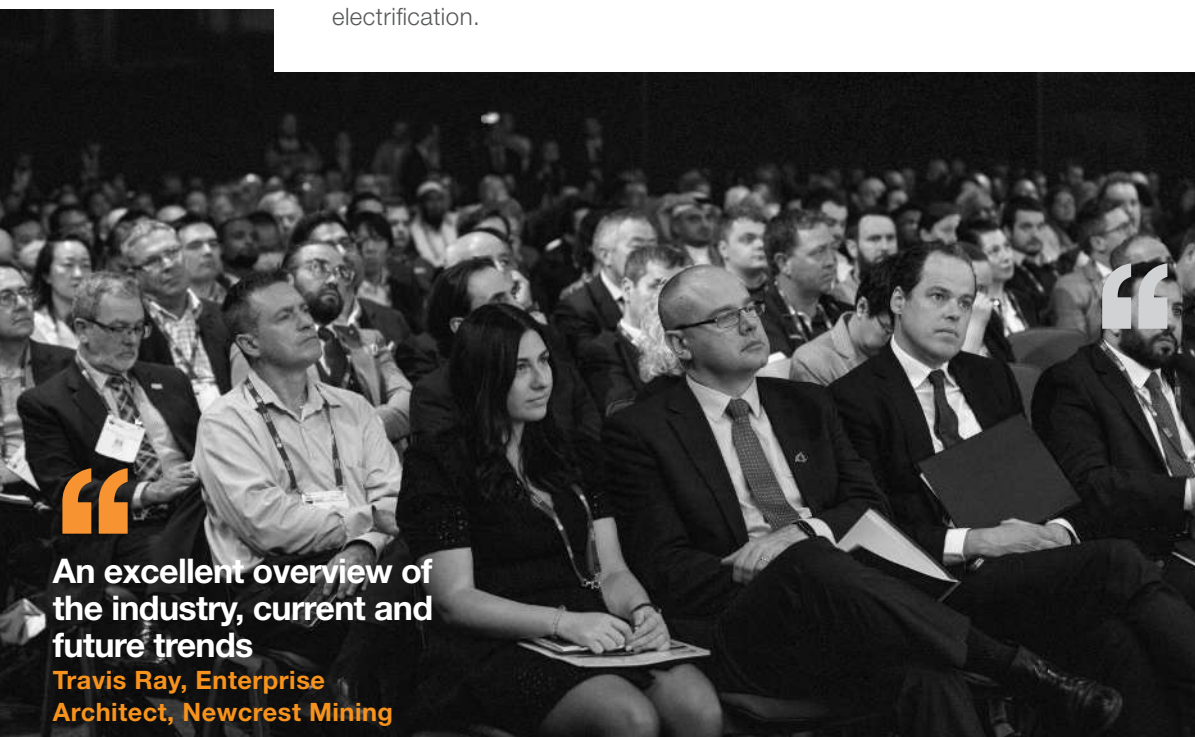
SHARED INSIGHTS ACROSS  
6 CONCURRENT CONFERENCES

Throughout the three-day conference, 502 speakers took part in 339 technical talks, panel discussions, interviews, and strategic keynote presentations across six concurrent conferences that covered the entire mining value chain.

Digital technology and mining innovation were amongst some of the most popular sessions looking at everything from data, minerals processing, safety, and automation. Closely followed by discussions on the energy transition including renewables, critical and future facing minerals, hydrogen and technologies for decarbonisation including electrification.

The underlying theme of collaborating on trends in mining, investment and technology towards a sustainable future resonated strongly with attendees and industry. Especially emphasised by presentations from solution providers and services linking how their offerings could help with the short- and long-term decarbonisation and sustainability goals of organisations across the mining value chain.

Whilst all attendees benefited from the free to attend presentation series highlighting trade and investment opportunities from around Australia, Latin America, Canada, Saudi Arabia, Africa, and Indonesia, to name a few. In addition to topical presentations relating to ESG, sustainable mining principles, social performance, mine closure and rehabilitation, creating a workforce of the future and diversity and inclusion.



“An excellent overview of the industry, current and future trends  
Travis Ray, Enterprise Architect, Newcrest Mining

“

Great conference helping set the tone and sense of where mining is heading in the next phase of its development at this critical transition time in history. The themes of energy transition and decarbonisation, collaboration, diversity, justice and transparency were clearly on display.

Rodd Watt, Exploration Director, Tombola Gold



IMARC 2022 was an engaging event which shone a light on what the sector is doing well, and where it needs to improve  
Jordan Mitchell, Manager Portfolio Management, BHP



AUSTRALIA'S LARGEST MINING EVENT

# ATTENDANCE PROFILE

AS AUSTRALIA'S LARGEST MINING EVENT, IMARC 2022 ATTRACTED **8,094 REGISTRANTS** OVER THE THREE DAY EVENT.

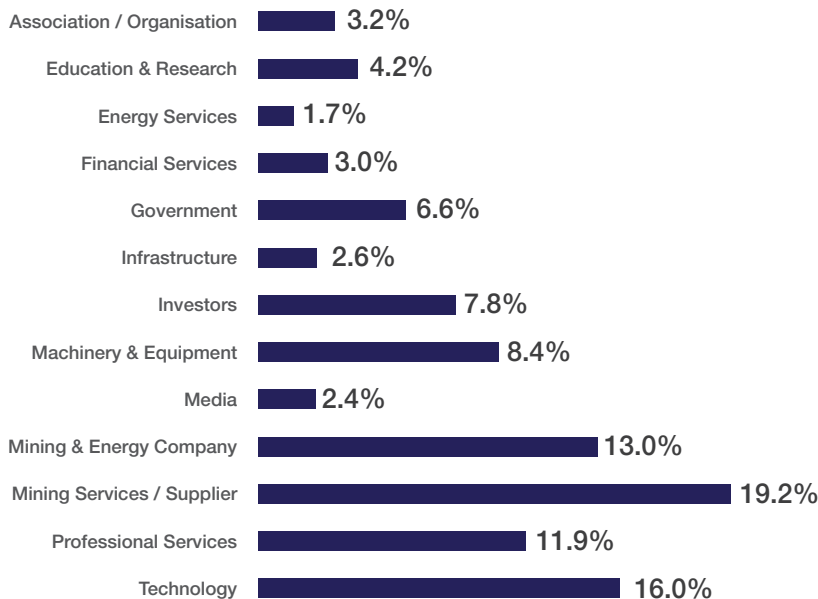
**22%**   
INCREASE  
FROM 2019.



Conveniently located, well organised, well attended, and interesting meetings. It was worth attending and we will be back next year

Albert Purnomo, Global Engagement Manager,  
Australian Trade and Investment Commission

## INDUSTRY BREAKDOWN



## POSITION OVERVIEW



**40.7%**  
C-Level & Executives



**37.9%**  
Middle Management



**14.6%**  
Technical / Operational / Specialist



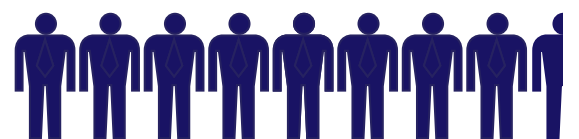
**4.9%**  
Administrative & Support Staff



**1.9%**  
Students, Educators & Researchers



**89.3% OF ATTENDEES**  
RATED THE EVENT **7 OUT OF 10 OR ABOVE**  
**WITH 44.8% OF ATTENDEES**  
RATING THE EVENT A **10/10**

  
**92.3%** OF ATTENDEES WILL BE  
**BACK IN 2023**



The best conference I have attended. Particularly pleasing to see the high level of senior women executives in mining and associated businesses as speakers and panelists

Sam Silva, Recruitment Consultant,  
AustCorp Consulting



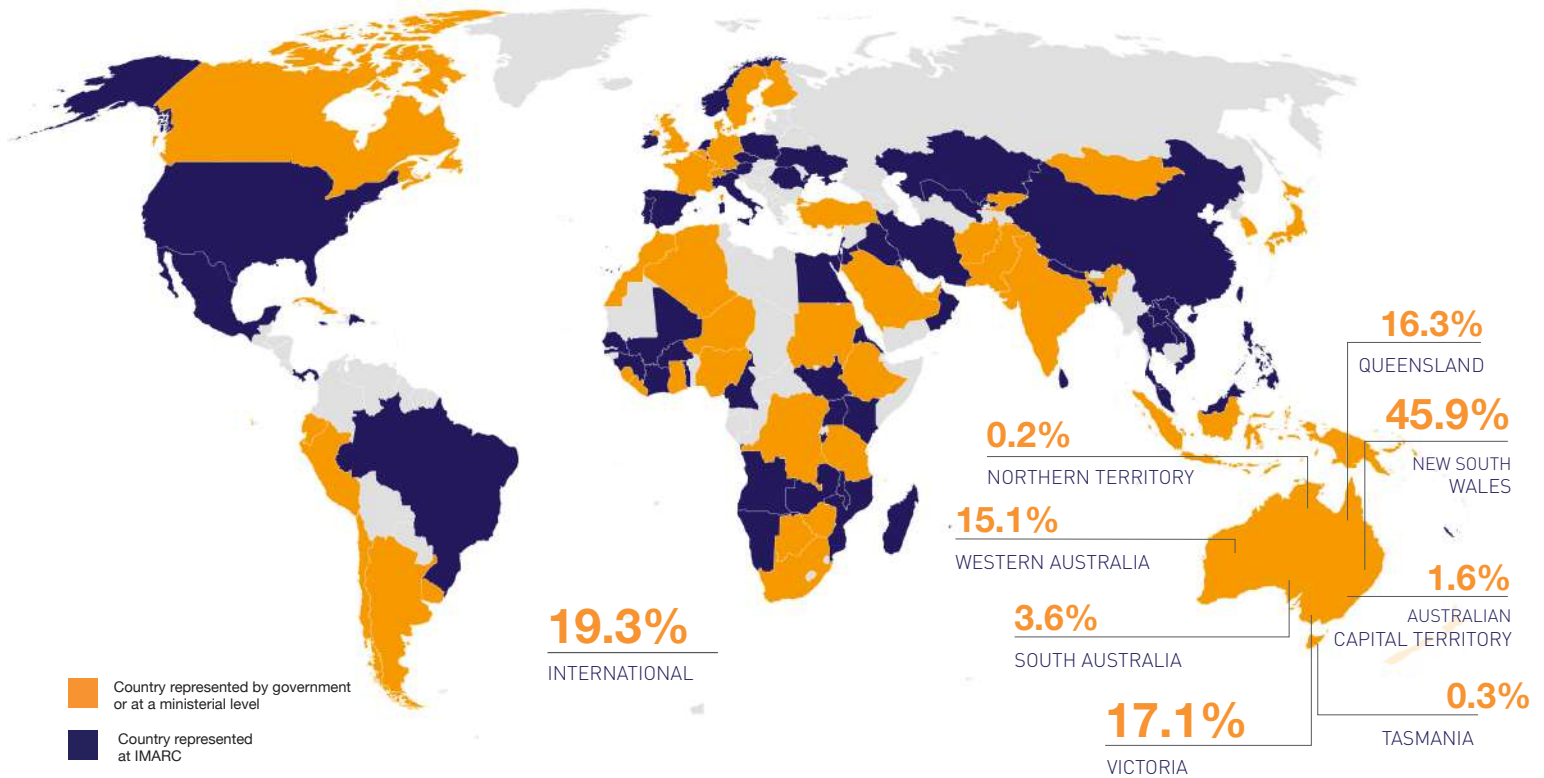
Really great event with fantastic attendance by the mining ecosystem

Amarendu Prakash, Director Incharge -  
Bokaro Steel Plant, Steel Authority of India



# A TRULY INTERNATIONAL EVENT WITH PARTICIPATION FROM 109 COUNTRIES

“Excellent blend of conference discussions, technical forums and exhibitors and I was surprised at how many international representatives attended - great show  
Gregory Johnson, Partner Manager, Strategic Partners, AVEVA



Afghanistan 🏛️  
Algeria 🏛️  
Angola  
Argentina 🏛️  
Aruba  
Australia 🏛️  
Austria  
Bahrain  
Bangladesh  
Belgium 🏛️  
Botswana 🏛️  
Brazil  
Burkina Faso  
Burundi  
Cameroon  
Canada 🏛️  
Chile 🏛️  
China  
Comoros 🏛️  
Cote d'Ivoire  
Cuba  
Czech Republic  
Democratic Republic of the Congo 🏛️

Denmark 🏛️  
Dominican Republic  
East Timor 🏛️  
Ecuador 🏛️  
Egypt  
Eritrea  
Ethiopia 🏛️  
Europe 🏛️  
Finland 🏛️  
France 🏛️  
Germany 🏛️  
Ghana 🏛️  
Guinea  
Hong Kong  
India 🏛️  
Indonesia 🏛️  
Iran  
Iraq  
Ireland  
Israel  
Italy  
Jamaica  
Japan 🏛️  
Jordan

Kazakhstan  
Kenya  
Kuwait  
Kyrgyzstan 🏛️  
Laos  
Lebanon  
Liberia 🏛️  
Luxembourg  
Madagascar  
Malawi  
Malaysia  
Mali  
Mauritius  
Mexico  
Monaco  
Mongolia 🏛️  
Morocco 🏛️  
Mozambique  
Namibia  
Nepal  
Netherlands  
New Caledonia  
New Zealand  
Niger 🏛️

Nigeria 🏛️  
Norway  
Oman  
Pakistan 🏛️  
Panama  
Papua New Guinea 🏛️  
Peru 🏛️  
Philippines  
Poland  
Portugal  
Romania  
Saudi Arabia 🏛️  
Senegal  
Sierra Leone 🏛️  
Singapore  
South Africa 🏛️  
South Korea 🏛️  
South Sudan  
Spain  
Sri Lanka  
Sudan 🏛️  
Sweden 🏛️  
Switzerland 🏛️

Taiwan  
Tanzania 🏛️  
Thailand  
Togo  
Turkey 🏛️  
Uganda  
Ukraine  
United Arab Emirates 🏛️  
United Kingdom 🏛️  
United States  
Uruguay 🏛️  
Uzbekistan  
Vietnam  
Zambia  
Zimbabwe 🏛️

“  
Fantastic event with international networking opportunities  
John Wareing, Director, Natural Resources, Capgemini







# 46 COUNTRIES REPRESENTED

## AT A GOVERNMENT AND/OR MINISTERIAL LEVEL



IMARC 2022 was a perfect showcase and event tailored for collaboration between countries, clients, companies, governments, suppliers and vendors all interested in greater a better future

**Christina Skeldon,**  
Senior Customer Success  
Manager, Blink

With a tranche of meetings and deals taking place between international and local ministers, ambassadors and industry heavyweights, IMARC again proved itself as the only place in Australia for the mining industry to get deals done..

The Honorary Madeline King, Australia's Minister for Resources and Minister for Northern Australia met with a number of her international contemporaries after her presentation at IMARC.

E Bandar bin Ibrahim AlKhorayef, Minister, Ministry of Industry and Mineral Resources, Kingdom of Saudi Arabia also met with a number of dignitaries and local company heads, and completed a signing with the ASX in fine style.

With 46 international mining ministers, High Commissioner's and ambassadorial support from Africa, Europe, North America, South America and Asia, IMARC has firmly cemented itself as Australia's gateway to the world's mining and energy deal makers.



**Great platform to meet and speak to decision makers**

**Vitaliano Gaspar Gallardo**  
Valencia, Ambassador,  
Embassy of Peru



**A great conference for seeing governments, mining companies, suppliers (METS) and investors meet**  
**Sophie Siemens, Trade Adviser, ProChile**



**IMARC is an iconic international mining conference that can facilitate opportunities no matter where your interest lies in mining**  
**Mohammad Maghraby, Director,**  
Ministry of Investment Saudi Arabia







# MINING & ENERGY COMPANIES

394 OF THE WORLD'S LEADING COMPANIES ATTENDED



Excellent coverage in exhibitor diversity, numbers of major and minor mining companies represented  
Mercedes Llorens, Director, EPSA



Great event and good amount of mining companies present  
Deanna Lyn, Head of Commercial, Descartes Labs





# MINING & ENERGY COMPANIES

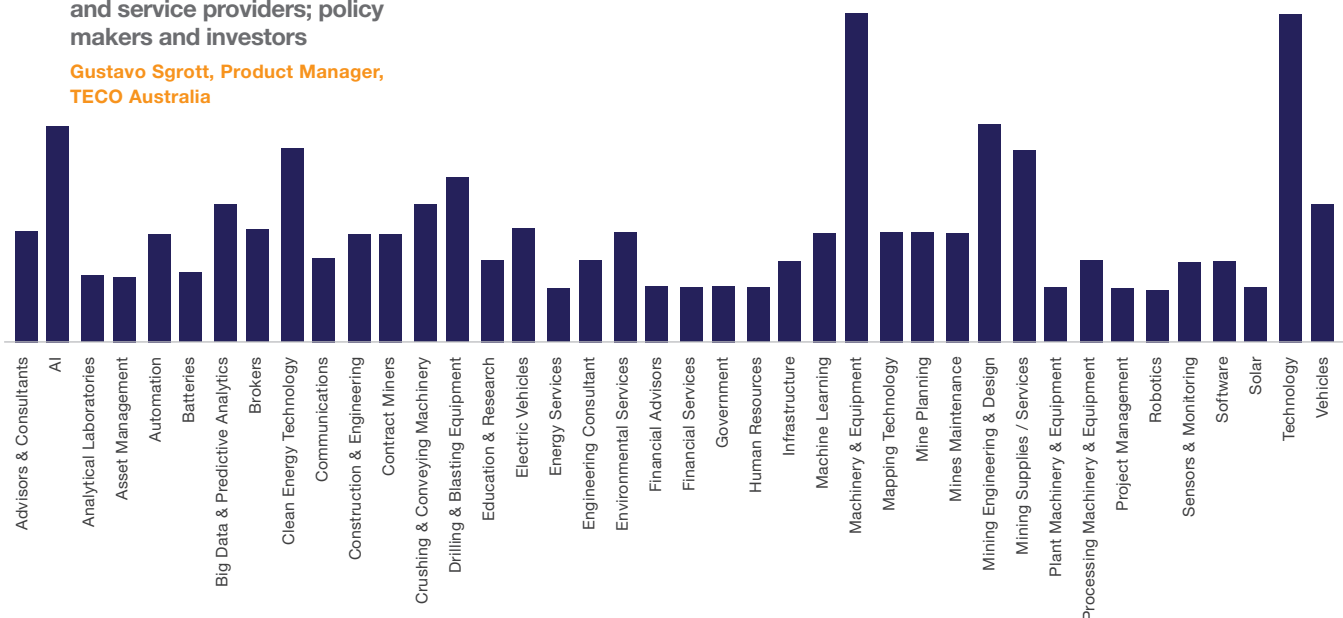
WITH PROJECTS FROM AROUND THE GLOBE, ACROSS THE COMMODITY SPECTRUM & AT ALL STAGES OF THE LIFE CYCLE



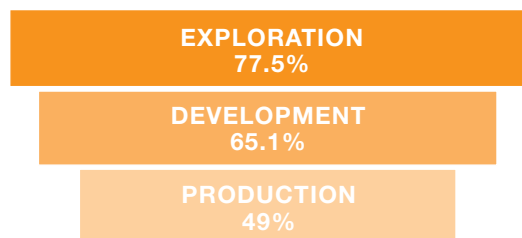
The IMARC conference continues to be the best forum in which I can catch up with industry trends from multiple perspectives: miners; equipment and service providers; policy makers and investors

Gustavo Sgrott, Product Manager, TECO Australia

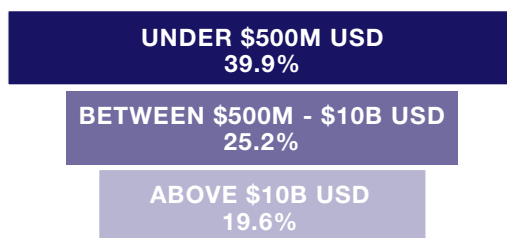
## TOP 40 THINGS MINING COMPANIES WERE LOOKING FOR AT IMARC



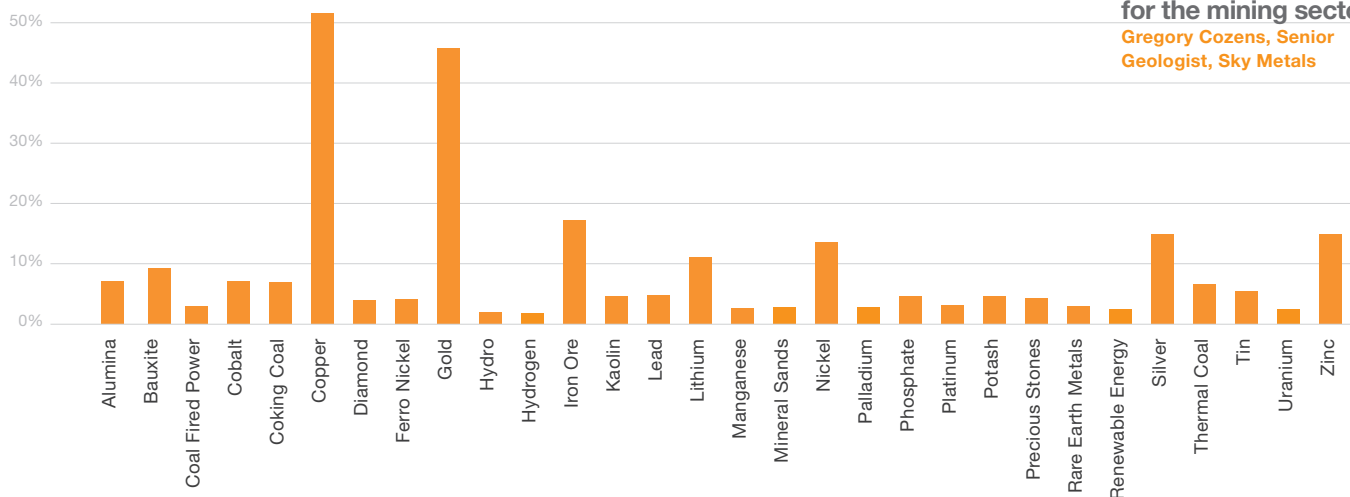
## STAGE OF MINING PROJECTS



## MINING COMPANY MARKET CAP



## MINING PROJECTS BY COMMODITY



One of the best if not the best networking for the mining sector

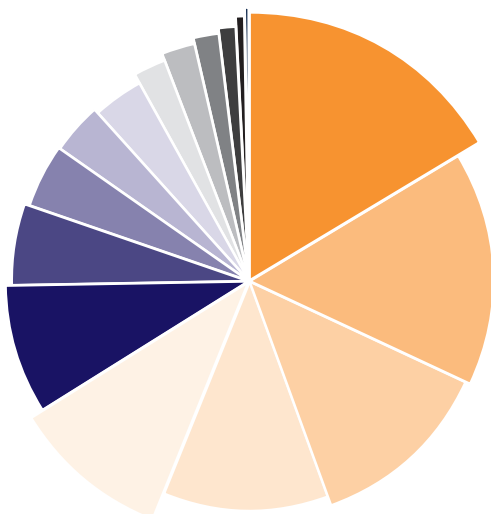
Gregory Cozens, Senior Geologist, Sky Metals



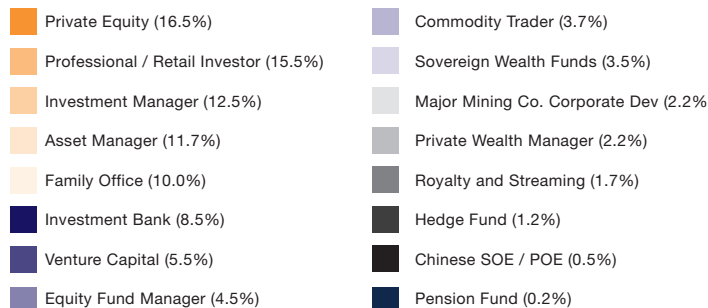


# 491 INVESTORS

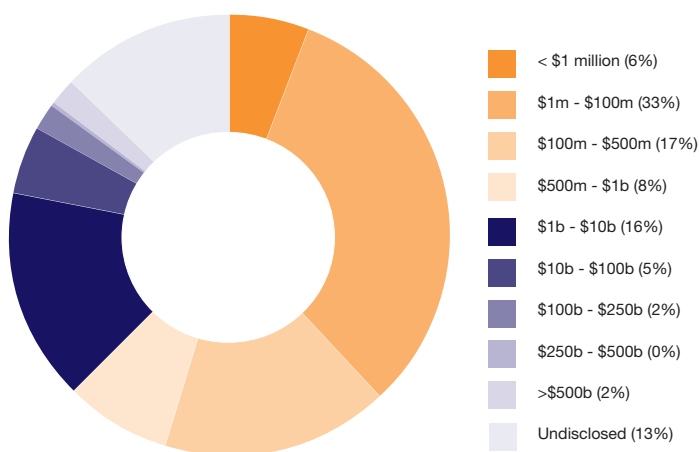
WITH \$7.49 TRILLION IN ASSETS UNDER MANAGEMENT



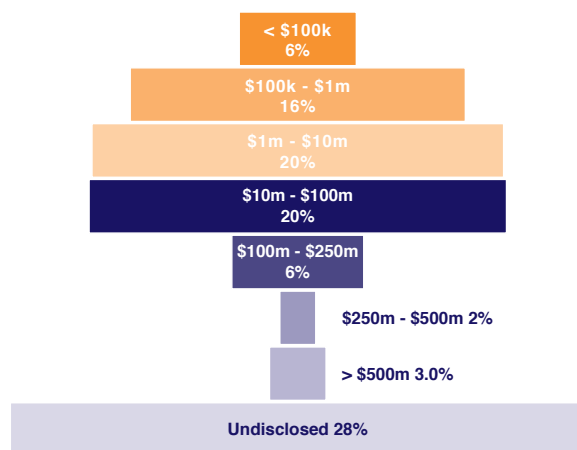
## INVESTOR BREAKDOWN



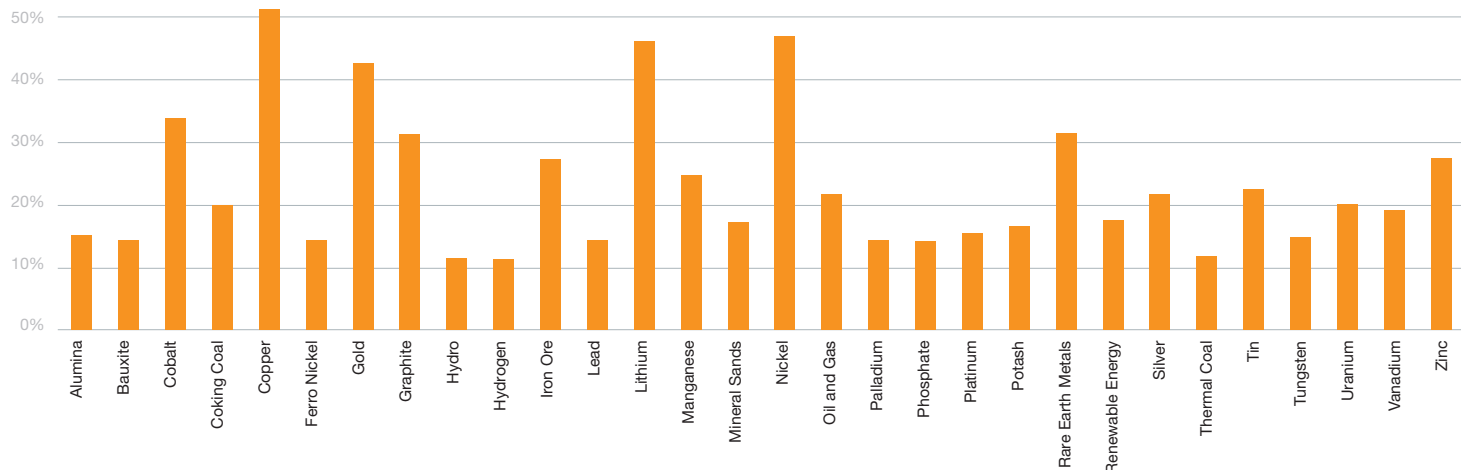
## ASSETS UNDER MANAGEMENT



## TYPICAL INVESTMENT SIZE



## TOP 30 COMMODITIES OF INTEREST





# 402 COMPANIES EXHIBITED

ACROSS THE 17,000M<sup>2</sup> EXPO FLOOR



“ The diversity of businesses showcasing what they can do was great. Gave an insight as to where the market is going  
Sundar Singh, Chief Technology Officer, V. M. Salgaocar & Bro



The 17,000m<sup>2</sup> expo floor was **40% LARGER** than 2019, showcasing **402 COMPANIES** that represented all aspects of the mining value chain, from startups through to some of the biggest names in the industry with **59% MORE EXHIBITORS** than ever before.



IMARC offers a great variety of stalls and businesses. It is a good way to meet all the top providers in one location  
Huw Dodds, Director Sales and Service, RMI



# 106 JOURNALISTS ATTENDED

## FROM MAINSTREAM & INDUSTRY OUTLETS



**4,249** television, radio, print and online media clips



**2.3 BILLION** people Reached through media coverage



**\$2.2 MILLION** equivalent advertising value of coverage received



**9,843** FOLLOWERS

↑ **10.2%**



**11,883** FOLLOWERS

↑ **55.6%**



**1,755** FOLLOWERS

↑ **47.3%**



**866** SUBSCRIBERS

↑ **100.4%**



**42,300** VIEWS

↑ **178.6%**



**247,816** WEBSITE VISITORS

↑ **123.8%**



# THE MEETING PLACE FOR INDUSTRY

## 70+ HOURS OF NETWORKING OPPORTUNITIES



With 7,500 delegates at IMARC, there were tremendous opportunities for our company to gain access to new and prospective clients from across the globe and showcase our service offering

**Purna Chandra Barua, General Manager (Mining), Steel Authority of India**

At the conclusion of each day's proceedings, delegates were invited to attend a range of networking receptions hosted by both IMARC and its partners.

- International Delegate Welcome Reception
- Austmine VIP Networking Drinks
- IMARC Delegate Reception
- Austmine's Meet the Miners
- Sydney & Melbourne Mining Clubs Networking Event
- ALABC Latin America Mining Dinner
- IMARC Gala Dinner
- AusIMM WIMnet NSW Celebratory Twilight Drinks

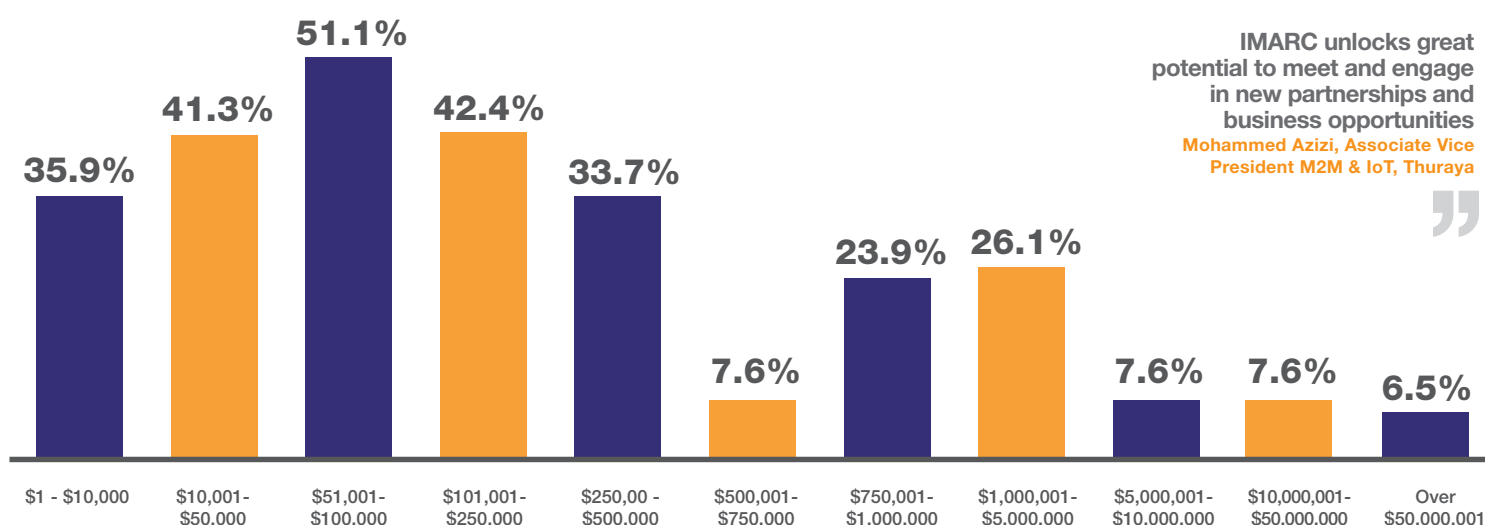
# 82.8%

OF RESPONDENTS EXPECT TO GENERATE BUSINESS AS A RESULT OF ATTENDING IMARC 2022

# 7,997

MEETINGS REQUESTED THROUGH IMARC CONNECT

## VALUE OF BUSINESS GENERATED AT IMARC



IMARC unlocks great potential to meet and engage in new partnerships and business opportunities

**Mohammed Azizi, Associate Vice President M2M & IoT, Thuraya**



Excellent gathering of industry professionals to network and build relationships into the future

**James O'Connell, Senior Data Scientist, Thies**

Multiple interesting leads were generated as a result of exhibiting at IMARC

**Ronnie Dalsgaard, Senior Advisor - Green Transition, Danish Trade Council in Australia**





*years of*

# INTERNATIONAL MINING AND RESOURCES CONFERENCE+EXPO



**COLLABORATING ON TRENDS  
IN MINING, INVESTMENT,  
AND INNOVATION TOWARDS  
A SUSTAINABLE FUTURE**

31 OCTOBER – 2 NOVEMBER 2023

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