

INVESTMENT ATTRACTION PLAN

REALISING OPPORTUNITIES FOR AUSTRALIA THROUGH MINERAL RESOURCES

Australia's mineral resources sector is an international success story and is a powerhouse of Australia's economy. It plays a vital role in our nation's ongoing prosperity and is key to the global energy transition to net zero carbon emissions. Mining continues to grow in its importance to the strategic and security needs of Australia and our allies and partners.

Australia's status as one of the world's pre-eminent destinations for mineral resources cannot be taken for granted and Australian governments must work together to ensure our nation, and investment in our mineral resources sector, remains the destination of choice. The COVID-19 pandemic and recent geopolitical actions have seen resource security and supply chain resilience being tested. Diversification of supply, coupled with global commitments to reduce emissions to net zero and increased scrutiny by our trading partners, as they seek to balance investment with strong corporate governance and ethical, environmental and social responsibility, provides Australia's mineral resources sector with a unique opportunity to grow through new and continued international collaboration and partnership-building.

Australia Minerals implements deliberate and strategic actions to engage with international audiences and promote the opportunities and benefits in investing in Australia's mineral resources. The core objectives of Australia Minerals are to:

- » **promote** Australian government investment in precompetitive data and information that identify new and expanded exploration and development investment opportunities across all of Australia's mineral resources
- » **demonstrate** Australia's investment credentials in our mineral resources, including those identified as critical to the transition to net zero
- » through promotion, **ensure** Australia remains an attractive and preferred place to do business.

Australia Minerals delivers on its core objectives through a coordinated and unified approach. It provides confidence in Australia's resources endowment across all mineral commodities, including those needed for the transition to net zero, to support new, and expanded, investment opportunities across the mineral exploration and development life cycle.

Who is Australia Minerals?

Australia Minerals is a collaboration of Australia's federal, state and Northern Territory government geoscience agencies. We work together, bringing our unrivalled expertise and a record of proven innovation in understanding Australia's geology and our mineral resource, potential and prospectivity. Australia Minerals works to provide confidence to investors by promoting Australia's vast holdings of publicly available, modern datasets including pre-competitive geoscience data and information that supports mineral explorers and developers to realise new and emerging investment opportunities. This includes those critical minerals required to produce the metals and materials needed to lower emissions nationally and internationally.

This collaboration works to ensure Australia remains a preferred investment destination for mineral resources exploration, development and supply.

Why invest in Australia's mineral resources sector?

Australia has a rich and diverse mineral endowment and long history of discovering, responsibly developing and supplying high quality mineral resources. This, combined with vast tracts of largely under-explored and highly prospective areas, makes Australia an ideal place for investment in mineral exploration. Australia is a trading nation. Our strong and stable mineral resources sector has been established on market driven principles, and in 2023 it contributed around 13% of Australia's gross domestic product and represented more than two-thirds of Australia's total merchandise exports.¹

Investors can therefore have confidence in consistent and transparent management of economic settings such as labour, taxes, royalties, health and safety, skilled migration, foreign investment and environmental protection, knowing they operate in a strong and well-established resources industry.

Australia provides a significant competitive advantage for investors. This is evidenced by our:

- » low political and sovereign risks, robust legislative, regulatory and operating frameworks
- » proven and enormous resource wealth and huge potential for new discoveries
- » well-coordinated support at all levels of government for exploration and resource development.

Australia Minerals Investment Attraction Plan

The objective of the Australia Minerals investment attraction approach is to see increased exploration activity and discovery rates, further commercial activity across mineral supply chains and additional project development in Australia.

Australia Minerals works together to promote Australia's diverse mineral potential and investment in our mineral resources sector through activities that predominantly target industry investors. This includes participation in major international conferences, government-to-government meetings, business meetings and Australian-hosted business seminars. Australia Minerals seeks to identify and engage with strategic international partners and markets, taking a strong interest in nations where Australia's mineral sector could support energy transition programs to net zero.

Australia Minerals works and engages with current and potential stakeholders in mining companies of all sizes, other companies across the supply chain, fund managers, manufacturers, and government resources organisations.

FOR MORE INFORMATION

australiaminerals.gov.au



INVESTMENT ATTRACTION PLAN

Our vision is for Australia to be globally recognised as the preferred investment destination for mineral resources exploration, development and supply.

TARGET MARKETS



Explorers/Producers

Major, mid-caps and juniors

Private or public companies ranging in scale from small companies (market capitalisation <\$100 m) to large corporations (>\$1 b).



Investors

Commercial investors and business developers

Investment houses, investment banks, brokers, analysts, who play an important role in facilitating or funding projects.



Customers

Vertical integrators and off-takers

Companies seeking direct and secure supply of mineral commodities across the supply chain.



Government

Resources agencies

National agencies charged with ensuring security of mineral supply including investment into foreign mineral projects at various stages of development.

ACTIVITIES



Deliver coordinated and complementary international activities that promote Australia's competitive advantages.



Maintain and strengthen the knowledge base of mineral resources opportunities.



Sustain and enhance the *Australia Minerals* brand in service of the mineral resources sector.



Develop a network of government affiliates across Australia.

OUTCOMES



Demonstrate and promote the commercial and operational advantage for investors.



Attract new entrants to the Australian minerals sector.



Encourage new investment in exploration, discovery and development.



Identify and promote commercial opportunities.



Provide precompetitive and up-to-date information to target market stakeholders.



Showcase Australia's research and expertise.

AUSTRALIA MINERALS
REALISE THE OPPORTUNITY



Australian Government
Geoscience Australia



AUSTRALIA'S
NORTHERN
TERRITORY



Queensland
Government



Tasmanian
Government



Department of Energy, Mines,
Industry Regulation and Safety